MATT PASSMORE

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EXPERIENCE

Domo
UX Intern
Oct. 2019 - Apr. 2020

Gained enterprise experience coordinating design strategy and features by working closely and responding to feedback from heavily influential enterprise accounts, software engineers, and project managers.

Developed and designed work flows and low to high fidelity wireframes to enhance data recording metrics and CFR process for a new application that tracks data-driven company OKRs in real time.

Contributed visual design strategy and conducted UI logic within the existing interface to invigorate the core product feature of data analytics and visualization in order to sustain optimized additional features held by the request of large enterprises and stake holders.

True DNA Story
UX Designer

Nov. 2018 - Feb. 2019

Applied an intiutive architecture and interface design to establish a usable website medical report system for clients while creating a consistent prototype across mobile and web platforms.

Created a design system in sketch as well as providing graphic design elements to teach the user medical terms and organs while catering a seamless, informative navigation throughout a medical report system.

Third Stone
Graphic Designer Manager
2014 - 2018

Designed a series of t-shirts to reflect company's mission and target persona while appealing to mass majority.

Boosted sales dramatically by coordinating events that would promote local artists and internal growth.

Managed storefront, layout and merchandising, shift schedule, inventory, and sales.

EDUCATION

BYU HAWAII
2014 - 2017

Studied graphic design with an emphasis on business management and information systems

DEVMOUNTAIN
2018

UX Design 13 week immersive course.
Delved deeper into UX strategy, research, and UX UI software and tools.

SKILLSET

Wireframing
Information architecture
Teamwork
Collaboration
Sprints
Prototyping
Sitemapping
Ideation

Visual design
Illustration
Communication
Animation
Human centered design
Interactions / Microinteractions
Strategy
Personas

TOOLS

Sketch
Adobe XD
Figma
InVision
Adobe Illustrator
Adobe Photoshop

Adobe After Effects
Principle
HTML
CSS